



GLOBAL  
SOCIAL  
LEADERS



@ENLIGHTEN\_INITIATIVE



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# ENLIGHTEN

TRANSFORMING LIVES THROUGH ENERGY AND KNOWLEDGE



## THE GLOBAL GOALS

3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



7 AFFORDABLE AND CLEAN ENERGY



11 SUSTAINABLE CITIES AND COMMUNITIES



17 PARTNERSHIPS FOR THE GOALS



## OUR TEAM:



## MISSION

To contribute with sustainable development, committed in the installation and pedagogy of renewable energy, under strict standards of quality, integrity, solidarity and social responsibility.

## VISION

Become a reputable initiative because of its success in management of environmental and social responsibility projects, and makers of a better world.



## OUTLINE

Enlighten Initiative is a project we have built on the necessities we observed on a tourist trip to the poverty-stricken region La Guajira. We decided to take action to change the panorama; resolve the issues that come with having no electrical systems in a community. We partnered with NGO "Give power", multinational company "Solar for Schools, and solar panel marketer "Spectrum" in order to generate an efficient, earth-friendly scheme that improves life standards for indigenous community at Puerto Nuevo, La Guajira. Our project will fund solar panels that empowers unprivileged communities and give them access to basic resources, such as electricity, food safety and storage, water availability and internet connection. Additionally, we founded a Sustainable Development Club at our own school that ignited new projects from our 50+ members. We genuinely believe in an environmental transformation through energy and knowledge.

# KNOWLEDGE GAINED

As we decided to embark on a trip to radically change the life of thousands of people living in precarious conditions, we became aware of notable misconceptions within our community. Apart from the tangible part of our project (installation of solar panels and everything it requires) we noticed that the philosophical aspect was as important.

Our aim is not only to contribute towards a more sustainable society, but also to ensure that everyone has the skills and knowledge to comprehend this energetic revolution and the reasons behind it. Therefore, it was quite a challenge to combine both the practical and pedagogical aspects of our project; however, it was certainly rewarding as we took another step towards a more sustainable world. Besides from the numerous skills we gained, we learned the importance of taking a holistic approach, as tackling a problem is only effective when it is regarded as a whole.

"The english classes I have participated in have transformed my life. Now I am able to interact with tourists and teach them about my culture. Something I never thought I could ever do"

- Dayna , 18 years old  
Translated from Spanish



## SKILLS GAINED



## ACHIEVEMENTS AND IMPACT

Fundraiser for a new solar solution has been successful: 5,000 USD has been raised as of May 1st (website and personal contacts).

Competing for Global Youth Mobilization: 5,000 USD grant for Enlighten Initiative.

In talks with local companies and NGO Givepower to fund remaining 20,000 USD

Life-changing impact for the 2,500 recipients of the solar system in terms of education, health and wellbeing.

With the help of Givepower, we created a professional economic and business scheme to help the community take-off from poverty.

Cultural Exchange with 80 students and 5 teachers from "Institución Cabo de La Vela" (NGO Givepower beneficiary); English and Math classes are given twice a week.

Successfully installed solar panels at 'Colegio Anglo Colombiano': benefiting more than 2,000 students and staff members.

“ The work these students have done throughout the year is remarkable. I have had the experience of working exclusively with multinational companies, and never imagined that 3 high school students could develop and execute a project of this magnitude and difficulty.

Juan Felipe Jaramillo  
GivePower Colombia

We are aware of the possibility of not fulfilling our aim of 25,000 USD. This meant a consistent hesitation on fundraising as we didn't know what to do if we didn't reach that number. However, we reached an agreement with GivePower to donate a smaller system to meet our commitment with the community.

We have worked with this project for 11 months, and we had trouble organizing our ideas as it is a project that encompasses many small projects. We intended to finish the entire project by June this year, but we understand it is likely to take more time. We continue to work-hard and meet our goals!

COVID-19 has worsened conditions terribly in La Guajira. Puerto Nuevo habitants depend heavily on a small salary to fulfill their basic needs and as stated, live with no electricity or connection. Therefore, we believe our project has to succeed urgently to help the community achieve better life standards. We have heartfully put our efforts to make this project a reality as soon as possible.

## SETBACKS

4,500 + individuals benefited

350+ hours of work

6 Strategic Paternships

Generated 130,000 kWh per year

