

# Impact Unlimited

## Team Members:

- Sara Méndez - Logistics coordinator, social media manager
- Martina Vega - Activity coordinator
- Maria Palacios - Partnership Organizer
- Manuela Ruiz - Event Idealist
- Emilio Cabrera - Marketing Specialist
- Tommy Molina - Fundraising and Campaign Manager



## Project Goal:

Our goal is to provide happiness to children who unfortunately don't have a family. We want to bring them out of their comfort zone through multiple activities that will help them discover their passions and motivations.

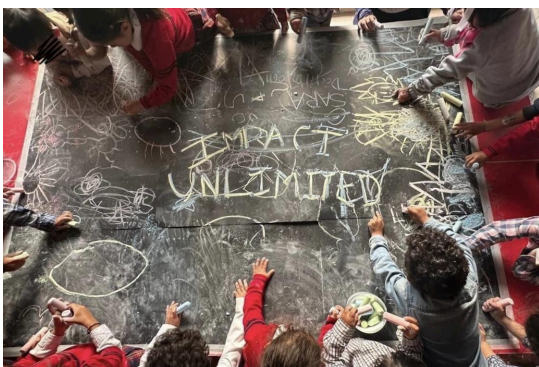
## Sustainable Development Goals (SDG's):

- Reduced Inequalities
- Sustainable cities and communities
- Partnership for the goals
- Good health and wellbeing



## Project Overview

For the last couple of months, we have had the great opportunity to build bonds with the children who are part of La Casa de La Madre y el Niño, a foundation here in Bogota which seeks to help children who don't have a family and supports them until they find a prosperous home. Through activities such as painting t-shirts, completing easter egg hunts, dancing, playing with balloons and bubbles, etc, we have developed our open minded skills and without any doubt we can assure you, all the children we have been able to work with have not only enjoyed every second to its fullest but also expanded their learning and self development. We, as a group, have many different qualities that all help strengthen this wonderful initiative.



## Process

Our brain storming to get to this idea was long and complex. As it is our first time participating in this competition, we did not know where to start. Our first ideas as a group was to make paper and create notebooks for public schools in Bogotá. We thought of this idea because we wanted to work with the UN goal number 4, Quality education. In one afternoon we made 2 sheets of paper and noticed that this will be a very hard task due to the time it takes to make paper. We contacted different public schools in different areas of Colombia, and they did not respond. As we were a group of school kids most of the non profit organizations and programs did not take us seriously. We needed to go back to square one and really think outside the box. We really wanted to help kids, we thought it was a very important and fun area to work with. One of our team members had the idea to work with an orphanage called La madre y El Niño, which is a really well known organization in Bogotá. We worked with kids from 4-6 years old. We tried making fun and intriguing tasks for them to do that would reinforce their teamwork, following instructions and improve their motor skills. This task was always amazing, for us and the kids.

## Fundraising

A crucial part of our project was finding a way in which we could earn enough money to buy all the materials needed to complete the activities planned. First, we started selling cookies in our local neighborhood but then noticed it wasn't the most efficient way to earn money. That was when we came up with the idea of doing a raffle, and then choosing a product which would interest an extended crowd: this ended up being a JBL speaker, more than 200 people supported us and helped us raise the money we needed to make sure these kids had a great time.





# CAPTURING THE MOMENT



Overall, getting through with this project has been a wonderful experience. We feel we have grown as people and allowed ourselves to open our mindset into new perspectives and realities that aren't our own. Although there have been challenges through the way, they have encouraged us to keep on working hard to achieve our goal. Our biggest inspiration is seeing happiness reflected in each of the children's smiles and we have been truly happy to spend time with them. We as a team, made the decision to keep on working with La Casa De La Madre Y El Niño and visit the children with new activities once a month.